

Max C. Anderson

Summary I am an instructional design leader with a focus on eLearning, accessibility, and inclusion. Bringing 20+ years of professional experience in holistic learning design and instructional technology, librarianship, leadership, and teaching, I am well versed in both the theory and the application of learning design for a wide variety of stakeholders.

In addition to positive working relationships with all levels of subject-matter experts, I'm proficient in the following LD tools:

- Camtasia
- Captivate
- Articulate
- Lightroom
- Kaltura
- Echo360
- Panopto
- Audacity
- Blackboard
- Desire2Learn
- Canvas
- Moodle

I'm ready to segue from the university setting to a design firm where I can positively impact stakeholders and develop professionally through challenging roles in leading organizations.

Functional Areas of Expertise

- Instructional Design
- Quality Assurance
- Stakeholder Relations
- Upskilling
- ADA Compliance
- Management
- ADDIE / SAM / Dick & Carey
- Universal Design for Learning (UDL)
- Assessment
- Evaluation
- LMS/Tech
- Instruction / Training Facilitation

Experience **University of Illinois College of Medicine** **2013-Present**
Chicago, IL

Director of Instructional Design and Learning Innovation **2018-Present**
Instructional Designer **2013-2018**

- Responsible for the direction of all instructional design, planning, and production projects for students and faculty across three campuses in the state of Illinois (Chicago, Peoria, Rockford)
- Conduct front-end analysis, including needs, learner tasks, contextual, and goal analyses using existing institutional data and interviews with stakeholders
- Design and develop instructional activities, professional development, and assessments informed by adult learning theories and instructional design models
- Collaborate with faculty to design, deliver, and evaluate curricular content based on evidence-based instructional design principles
- Manage relationships with vendors and have procured educational technologies that have increased our eLearning offerings by over 50%, thus creating a truly blended curriculum

- Lead quality and training initiatives; create documentation and job aids for new processes and procedures
- Lead project management initiatives such as vetting new teaching and learning tools
- Identify and report on numerous key performance indicators and metrics to measure the success of curricular materials and educational technologies via quantitative and qualitative methods
- Curate and manage a faculty and staff information and upskilling website: <http://comfaculty.uic.edu>

Northern Illinois University and Northeastern Illinois University **2020-Present**
Chicago, IL

Adjunct Instructor

I teach two well-respected online graduate courses at NEIU, Instructional Design in Human Resource Development (HRD 406) and Multimedia Design in Human Resource Development (HRD 490), as well as courses in HRD, instructional design, and multimedia design at NIU.

- Integrate pedagogical and andragogical theory to inform design and development processes
- Create authentic assignments that allow learners to engage with materials in ways that value diversity, promote equity, and increase inclusion
- Use assignment and evaluation data to inform changes in course design and delivery

Rush University **2012-2013**
Chicago, IL

Assistant Director for Educational Technology

- Oversaw the purchase, implementation, and support of educational technology (e.g., Panopto, Respondus, and ExamSoft) for use by all colleges
- Analyzed usage data and feedback of educational technology to determine trends and to inform continuation of contracts
- Managed \$1.5 million budget, finding sufficient savings to purchase two significant educational technology tools
- Trained faculty from four colleges (Nursing, Medicine, Graduate School, Health Sciences) to use educational technologies to improve teaching and learning outcomes
- Served on multiple university-level committees and advisory boards
- Managed nine full-time employees, including instructional designers, support specialists and lab managers
- My management style generally followed (and still does) the well-regarded concept of conscious-leadership

Nat'l Network of Libraries of Medicine, Greater Midwest Region **2008-2012**
Chicago, IL

Technology Coordinator

- Oversaw educational content design and delivery for members in a 10-state region
- Taught instructional sessions in face-to-face format and via online software tools
- Implemented and managed a technology improvement award, reviewed competitive applications, and monitored awardee progress toward meeting goals and objectives

SOLINET

2003-2008

Atlanta, GA

Educational Services Librarian

- Designed and implemented a comprehensive distance education program that increased the organization's online course offerings by 75% within 4 years
- Developed workshops and taught hundreds of high-quality sessions through in-person instruction or by utilizing distance learning software
- Provided ongoing training and support to staff to ensure the success of the program, including the use of new tools and methodologies for online instruction
- Leveraged instructional design strategies and technologies to create engaging and interactive learning experiences
- Note: This not-for-profit organization is now known as Lyrasis

Bill & Melinda Gates Foundation

2000-2003

Seattle, WA

- Taught face-to-face instructional sessions to library staff at rural public libraries across the country.
- Installed granted computers and networking equipment.
- Partnered with the Alaska State Library to install computers and train staff at remote public and tribal libraries.

EDUCATION **Ph.D. Instructional Technology**, Northern Illinois University

MS, Learning Technologies, University of North Texas

MLIS, Library and Information Studies, Florida State University

Professional Interests

Some of my interests include instructional design, instructional technology, engaged learning, adapting to organizational change, upskilling, management, technology adoption, multimedia design, learning analytics, adult learning theory, accessibility, diversity, equity, and inclusion in learning spaces.